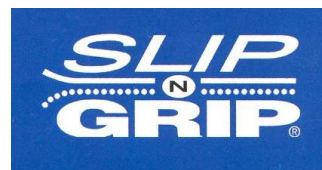




Wheel, Trailer Components
and Automotive Parts Specialists
Since 1911

PIONEER RIM & WHEEL CO

WINTER SPECIAL



PRIME PAPER FLOOR MATS

Your customers deserve the best!

This prime paper floor mat, direct from the mill, provides vibrant colored prints on its bright white surface, making it the perfect choice for full colored custom graphics. This premium paper is consistently the same paper every time, improving customer satisfaction.

- Vibrant, full color prints
- 17" x 19" and 17" x 22" sizes available
- Bright white treated paper
- Premium quality
- Direct from the mill - reliable paper supply

Consistent:

- Paper & case weight
- Color vibrancy

Same paper every order!

**Keep Vehicles Clean.
Keep Customers Coming Back.**



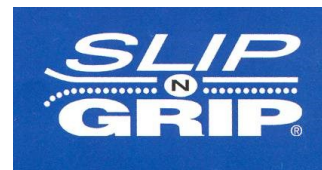
*Custom
Printing
Available!*

PART NUMBER	DESCRIPTION	SIZE	COUNT	REGULAR PRICE	SPECIAL PRICE
M3274PP1980A	Heavy Duty Treated Paper, Prime Footprint	17" x 19"	500/box	\$59.87	\$55.08
M3273PP2280A	Heavy Duty Treated Paper, Prime Footprint	17" x 22"	500/box	\$65.99	\$60.71

**Special Price Good Through
March 31, 2020**

Must mention flyer for special price

VEHICLE PROTECTION PRODUCTS/ SERVICE ITEMS



KEEP VEHICLES CLEAN. KEEP CUSTOMERS COMING BACK.



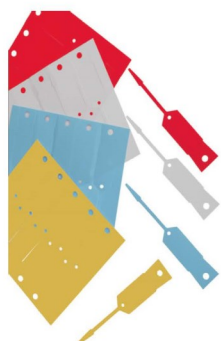
SERVICE REMINDER LABELS

Promote repeat business with clear or white labels. Rolls makes it easy to handle and convenient in the shop. Custom or generic designs available.



DISPATCH NUMBERS

Heavy card stock for durability. Large size increase visibility. Large hole accommodates all vehicles.



PLASTIC KEY TAGS

Self-locking design holds keys secure. Perfect for quick tagging keys in a busy service area. Available in white, yellow, blue and red.

SEAT COVERS

The bottom layer grips the seat while the top layer allows easy entry & exit from the vehicle.



FLOOR MATS

PLASTIC

- Impervious to water, oil, grease and most shop chemicals

PAPER

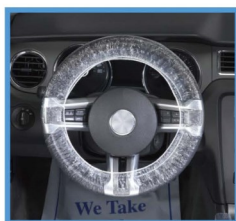
- Plain & coated options to suit your needs. Custom printing available.

ADHESIVE

- Stay-in-place protection for up to 30 days.

CUSTOM

- Full-color photo-quality printing with only a 3-box minimum!



STEERING WHEEL COVERS

Elastic design makes it easy to apply and remove. Double-band and shower cap styles.

f.o.b. our warehouses
PRICES SUBJECT TO CHANGE WITHOUT NOTICE

PIONEER RIM & WHEEL CO.

MADISON WAREHOUSE

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(608) 222-4545
To Call Madison Toll Free
800-999-3394
Fax 608-222-8843

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(612) 331-1311
To Call Minneapolis Toll Free
800-888-1358
Fax 612-331-4159

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