



Wheel, Trailer Components  
and Automotive Parts Specialists  
Since 1911



# PIONEER RIM & WHEEL Co

**NOW  
AVAILABLE**



## Special Offer

Purchase \$250 of TRP trailer service parts (listing on back)  
and receive this free handy storage rack.



Part # 1036



Part # 1019



Part # 44649



Part # 44610

**Special Offer Good Now Through August 31, 2017**

Complete the order form  
(part listing on back)  
and return to  
Todd Anderson  
for processing.

Customer # \_\_\_\_\_ Date: \_\_\_\_\_  
Customer Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Contact Person: \_\_\_\_\_

**Allow two weeks  
for delivery.**

*f.o.b. our warehouses  
PRICES SUBJECT TO CHANGE WITHOUT NOTICE*

## PIONEER RIM & WHEEL Co

**MADISON WAREHOUSE**  
1206 Femrite Dr. • Madison, WI 53716  
(608) 222-4545  
To Call Madison Toll Free  
800-999-3394  
Fax 608-222-8843

**MINNEAPOLIS WAREHOUSE**  
2500 Kennedy St. N.E. • Mpls., MN 55413  
(612) 331-1311  
To Call Minneapolis Toll Free  
800-888-1358  
Fax 612-331-4159

**FARGO WAREHOUSE**  
3453 7th Ave N.W. • Fargo, ND 58102  
(701) 476-0600  
To Call Fargo Toll Free  
800-666-1670  
Fax 701-476-0683

www.pioneerwheel.com

## TOP TRP TRAILER SERVICE PARTS

PART #	DESCRIPTION	RANK	% SALES	CUM	JOBBER EA.	QTY	EXT \$
1036	DOUBLE LIP SEAL	1	12.7%	12.7%	\$4.37		
1019	E-Z LUBE SEAL	2	10.7%	23.4%	\$4.37		
44649	BEARING 1-1/16"	3	7.9%	31.3%	\$3.69		
213	GREASE CAP	4	7.4%	38.7%	\$3.31		
030476	COTTER PIN(103841,5957)	5	6.2%	44.9%	\$0.84		
LM25580	BEARING	6	5.8%	50.7%	\$7.16		
68149	BEARING	7	5.8%	56.6%	\$3.57		
030068	NYLON BUSHING 9/16	8	4.9%	61.4%	\$1.90		
211	GREASE CAP	9	4.1%	65.6%	\$3.31		
FASN100	NUT	10	4.1%	69.7%	\$1.30		
44643	BEARING 1.00"	11	3.8%	73.5%	\$4.37		
LM67048	BEARING	12	3.3%	76.8%	\$3.69		
12192TB	DOUBLE LIP SEAL	13	3.3%	80.1%	\$4.37		
FA-DW100	SPINDLE WASHER	14	3.1%	83.2%	\$0.46		
14125A	BEARING	15	3.1%	86.3%	\$4.37		
1060	SEAL	16	2.2%	88.5%	\$4.37		
44610	RACE	17	2.0%	90.5%	\$2.69		
1010	SEAL	18	1.6%	92.1%	\$4.37		
15123	BEARING	19	1.6%	93.7%	\$4.37		
25520	RACE	20	1.3%	94.9%	\$4.37		
3888	CAP	21	1.1%	96.1%	\$4.37		
68111	RACE	22	1.1%	97.2%	\$2.23		
14276	RACE	23	0.7%	97.9%	\$2.66		
LM11949	BEARING	24	0.6%	98.5%	\$3.17		
LM67010	RACE	25	0.5%	99.0%	\$3.35		
15245	RACE	26	0.3%	99.3%	\$2.37		
02475	BEARING	27	0.3%	99.6%	\$19.08		
LM48548	BEARING	28	0.2%	99.9%	\$3.69		
11910	CUP	29	0.1%	100.0%	\$4.34		
LM48510	RACE	30	0.0%	100.0%	\$2.69		
EQ-458	EQUALIZER	31	0.0%	100.0%	\$5.78		
TOTAL \$							

### PRW doesn't

- Promote retail automotive parts sales / solutions for what historically have been service customer
- Install wiper blades
- Test charging systems
- Install Batteries
- Scan and reset Trouble Codes
- Build incentives to promote business name other than your own
- Spend time and resources rewarding consumers for bypassing the professional shop

### PRW does

- Focus on professional customers
- Believe consumers should have their vehicles serviced by professionals
- Provide support programs and business solutions for professional customers only
- Bring professional sales support directly to our professional customers through our, and vendor, outside sales teams
- Spend time and resources rewarding professional customers for supporting the independent distribution channel
- Offer repair parts solutions for ag, trailer, wheel, and tow that assist professionals in expanding their service offerings